

The Academy of Administrative Sciences, A.C. (ACACIA) and the Universidad del Valle de Atemajac (UNIVA) invite to the XXI International Research Conference on Administrative Sciences which will be held from 23 to 26 May 2017 in Puerto Vallarta, Jalisco, Mexico.

### 1.-Background and justification

ACACIA has a history of twenty years organizing the conference, which is attended by a large number of researchers to share progress and results of their research projects; one might think that all issues have been addressed; however, the environment in which organizations develop are highly dynamic, competitive, aggressive, moody and totally uncertain. Trends in the global economy estimate even more serious scenarios with low economic growth, rising unemployment indicators and interest rates, reduced consumption, among other factors affecting the environment of organizations.

Research in management science faces the challenge of generating knowledge that prepares organizations to survive and thrive in these scenarios, with models that increase quality and productivity, to improve efficiency and effectiveness through a meaningful and adaptable strategic management; established paradigms change. On the other hand, the links that organizations specified in partnerships with its stakeholders generate strengths; business collaboration at different levels and models can bring benefits and generate competitive advantages that will also be a means for the growth and consolidation of organizations.

Due to the above, the conference theme, is not limited to: "Cooperation and new strategic approaches to the complexity of the global business environment"; it is expected that through the presentation of papers a process of reflection and awareness of the importance of business collaboration as a possible response to problems of competitiveness and business sustainability is generated; as well as create a platform that encourages the analysis model generation projects and new approaches to responsible and sustainable management. The papers will be received in the 20 chapters of ACACIA:

1. Operations Management
2. Educational Administration
3. Strategic Management
4. Knowledge Management
5. Administration Regional Development and Sustainability

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XXI Congrès International sur la recherche des Sciences Administratives: **“La coopération et de nouvelles approches stratégiques de la complexité de l’environnement économique mondial”** 23 au 26 mai 2017 à Puerto Vallarta, Jalisco, Mexique.

6. Public Administration
7. Social, Cultural and Philosophical Affairs Administration
8. Finance and Economics
9. Management of Innovation and Technology
10. Engineering and Management Systems
11. Leadership, Human Capital and Organizational Behavior
12. Marketing
13. Methods and Models of Research
14. Small and Medium Enterprises
15. Process Change and Organizational Development
16. Theories of Organization
17. Accounting, Auditing and Tax
18. Legal Issues in Business
19. Gender Studies
20. Entrepreneurship, Creation and Business Incubation

## 2. Objectives of the Congress

- Create a platform for the dissemination and discussion of progress and results of national and international scientific research on the conference theme and chapters ACACIA under administrative sciences.
- To train and professionalize students, teachers, researchers and the general public in today's administrative topics.
- Promote the development of high-level research with the participation of graduate students at the colloquium, where feedback thesis projects to be presented.
- Build networks and processes of linking researchers and universities to develop collaborative research, dissemination of results and any form of collaborative work for the benefit of the professionalization of research processes.

## 3. Requirements for participation as speakers.

A. General: • The maximum number of authors on a paper is three and the maximum of papers that can present an author is three. • is required to use Word as a word processor and record the two required files (cover and paper) with .docx extension. • The papers will be received on **February 16, 2017.**

B. Characteristics of the presentations: • The paper must be unpublished and result advanced theoretical, empirical or methodological research. In either case, the investigation must be original, relevant and developed with scientific rigor. • The document must be potentially publishable in scientific journals.

C. Formal Requirements: • The paper should be sent to a double-blind objective reviewer; Therefore, the file body of the paper should not have the names of the authors and no hint about it • papers that invariably follow the following procedures shall be accepted:

I. One of the authors of the paper you must fill out the directly speaker registration form on the electronic platform of the congress: <http://www.acaciavallarta2017.com> on the menu: Presentations / Speaker XXI Congress to create a key access; subsequently, it is essential to confirm your registration by clicking the link that you will receive at the email you previously registered.

II. The information provided in the registration will be taken to issue the certificates and all processes of monitoring and control of Congress; so it is very important to carefully fill out correctly and completely, each of the required fields. Please use your name always in the same way (without initials and with the same score) and strictly respect the authors registered in the papers in number and in order of appearance. All this is necessary to achieve better efficiency in databases.

III. Once confirmed the registration of the speaker, you can access the platform with the password (username and password) sent by email and proceed to send files of paper at the congress website: [http:// www. acaciavallarta2017.com/](http://www.acaciavallarta2017.com/) on the menu: presentations / Send papers, with the following characteristics:

A. The paper should be sent in two parts: a file that contains data only cover and the second file with the content of the paper that will not include the cover. Papers will only be received through this option and in accordance with the procedures described in this call. If you have any technical problems in the process, on the same platform will be the contact for resolution.

B. The cover must include the following information: Institution of affiliation, title, author's name and coauthors with your email and telephone corresponding chapter, date and place of the congress. The paper should include: Summary of 20 lines maximum of three keywords, content of the paper with numbered pages focused on the bottom, having as heading the title of the paper, Arial 12 point, 1.5-line spacing and 2.5 cm margins on all sides. The work must contain a minimum of 12 pages and a maximum of 30, considering summary sheet, graphs, tables, references and any attachments. APA format 6 is required for in-text citations and references.

D. The official conference languages are Spanish, English and French, therefore items can be sent in any of these languages. The presentation (exposure) of the paper can also be in any of the three languages (Spanish, English and French).

#### 4. Evaluation of papers

The results of the evaluation of the papers will be sent to the authors email on **March 20, 2017**. The status of the paper may also be consulted with the password of the registered speaker at the conference website in the menu: Presentations / Monitoring presentations. In this area you can see if the paper that was sent is already under review and / or when the opinion of the assessment will be issued.

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The evaluation report could be in three forms: rejected paper, paper with comments accepted and accepted papers. Conditional papers requiring changes will have 8 calendar days to make corrections and upload the new file to the website in the menu: Presentations / Monitoring presentations and wait for the final opinion.

Accepted papers will have 8 calendar days to send the letter of cession of rights so that they can be included in the relevant publications. For letters received after the time specified, publication is not guaranteed. The format for the cession of rights letter will be available on the electronic platform of the congress in the section of papers that have obtained the opinion letter must be uploaded in PDF with all fields filled, with signatures of all authors of the paper, in the menu: presentations / follow-up presentations. Costs and all information necessary to facilitate registration and participation in the conference will be available on the website in the Support section (registration costs, accommodation).

## 5. Publication of the work and Awards

Accepted papers will be published in an e-book with ISBN registration, only if they have provided the cessions letter rights on the date indicated and at least one of the authors paid and attended the congress to present his paper.

Administrative Sciences: the best paper of each table will be recognized as the best in a space in the conference program and will also be published in the Journal of ACACIA. Theory and Praxis ISSN: 1405-924X Latindex: 23192; as long as they have transferred the rights on the date indicated and at least one of the authors paid and attended the congress to present his paper (the selected papers for the magazine will be excluded from the e-book as both means of publication required work unpublished).

Besides the above, the best presentation of the conference will be selected and will be awarded the "Award: Raul Conde Hernández."

## 6. Questions or more information.

In the <http://www.acaciavallarta2017.com/> page will be all the information required for participation in the conference, as well as a section of frequently asked questions that may be supportive; in case of problems regarding presentations, please contact the email: [info.acacia.mx@gmail.com](mailto:info.acacia.mx@gmail.com) or, mail: [ponencias.acacia2017@univa.mx](mailto:ponencias.acacia2017@univa.mx).

### 7. Summary of procedure for participation as speakers:

Activity	Date	Important information of the website for authors. <a href="http://www.acaciavallarta2017.com">http://www.acaciavallarta2017.com</a>
Sending and reception of papers	<b>March 20, 2017</b>	1. Register as speakers in menu: Presentations / Presentation to Congress XXI. 2. Send papers on the menu: Speakers / Send papers.
Opinion on evaluated papers	<b>March 20, 2017</b>	1. The opinions will be mailed to the author who has registered the paper. May be: acceptance, rejection or acceptance with observations. 2. You can check the status in the menu: Presentations / Monitoring presentations.
Sending paper with the corrections required if the case.	8 calendar days after the reception of the opinion.	1. The modifications will be received by email and will be sent to a new revision on the congress website.
Sending letters of cession of right.	8 calendar days after obtaining the opinion of accepted paper.	1. Send in pdf in the website in the menu: Presentations / Monitoring presentations. After the deadline will not be published.
Registration and payments for attending the conference.		1. Attendance Record in menu: Help / Registration to Congress. See there the costs and procedures for registration.

Sincerely

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 President of ACACIA

Luis Ignacio Zúñiga Bobadilla  
 XXI Congreso ACACIA Congress Coordinator